



PROFILE

HTTPS://HEBAVSREASON.WORDPRESS.COM/PORTFOLIO-2/

HEBA ISSA

ARABIC, SOCIAL MEDIA AND RESEARCH ARE MY FORTE. I HAVE BEEN IN THE INDUSTRY FOR MORE THAN 7 YEARS.



@HebaVsReason

hwi5000@gmail.com
New Jersey

732-822-9686
Willing to relocate



VOLUNTEER

HTTP://VIZUALIZE.ME/HEBAISSA

- + Arabic Circle Coordinator- University of Exeter
- + Editorial Staff Strategist - MALS Quarterly
- + Social Media Manager - Amnesty International
- + ESL Tutor - University of Jordan
- + Muslims in Media Lecturer - Penn State University
- + Library Representative - University of Exeter
- + Film Festival Organizer - Dartmouth College
- + President and Social Media Manager - SJP
- + Social Media Digital Influencer
- + Human Rights and Social Justice Activist



WORK

HTTPS://WWW.LINKEDIN.COM/IN/HEBAISSA

Freelance Writer and Researcher- Conducted research on topics of identity formation, human rights, politics, culture, heritage, feminism and media, as well as other topics. Published fiction and nonfiction material.

Arabic Teacher, KinderLingo- Crafted a curriculum that best suited my class level's' needs. Oversaw and coordinated specified instructional program. I

Arabic Lecturer, Rutgers University- Taught a class of twenty heritage and non-heritage students. Utilized new technologies to assess and improve instruction within a computer lab oriented classroom.

Researcher, Al Mayadeen- Monitored publications and wrote executive summaries of weekly issues featured prominently in the news. Attended news briefings and reported on current events.

Producer, DTV- Reviewed production schedules, work orders and staffing tables, to determine personnel or material requirements. Oversaw the quality and progress of audio and video footage.

Arabic Instructor, The Collis Center- Developed curriculum suitable for beginner students. Implemented diverse approaches to ensure both language and academic success.

PR Assistant, The HOP- Developed media lists and drafted press releases. Integrated cross-channel initiatives and developed promotional material.

Editor and Journalist, AccuWeather- Provided complete, accurate and compelling coverage of both anticipated and spontaneous news for online media.

Reporter, WPSU- Presented stories and other content for all platforms in a manner that was clear, engaging, and meaningful to news consumers.

Reporter, CommRadio- Attained the Head of the Middle East Beat position. Related international issues to occurrences in the local community. Anchored and co-produced a weekly ten-minute newscast.



SKILLS & INTERESTS

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- Arabic
- Research Analysis
- Conflict Resolution
- Cross Cultural Communication
- Education
- Human Rights
- Quick Learner
- Animals

- Music
- Social Media
- Presentations
- Media
- Team Player
- Writing
- Art
- MENA

- Nature
- Reading
- Project Management
- Travel
- Social Sciences
- Humanities
- Anthropology
- Ethnography



EDUCATION

University of Exeter, MA Middle East and Islamic Studies

University of Iowa, Short Course- TESOL

Dartmouth College, MA Liberal Studies

University of Jordan, Semester Abroad- Arabic and Gender Studies

Penn State University, BA Journalism with minor in Middle Eastern Studies

Graduate Institute of International and Development Studies, Semester Abroad- Human Rights and Migration

University of Oxford, Exeter College, Short Course- Contemporary Middle East History and Human Rights