

HEBA ISSA

- > EVENT PLANNER
- > LIFE OF THE PARTY

EXPERIENCE

2009-Present

Heba Vs Reason | Content Creator

Maintaining a lifestyle blog and social media accounts that generate thousands of views and followers.

2010-2012

Amnesty International | Event Director

Managed event logistical operational issues as needed, as well as reviewed and updated event registration reports.

2010-2011

SCFP | Film Festival Manager

Designed timelines, layouts and production schedules to streamline events and increase efficiency. Organized film screenings, coordinated volunteers, managed marketing, research, promotions and community outreach.

2006-2007

Life for Relief and Development | Event Planner

Raised nearly \$1 million worth of medical supplies for victims of war-torn regions by actively planning benefit concerts in cooperation with local religious communities. Assessed event budgets, drafted reports and recommended changes in relation to overages and shortfalls. Supervised 30 volunteer fundraisers, as well as developed and maintained their schedules.



CONTACT

732-822-9686

hebatullah.issa@dartmouth.edu

1New Jersey (Currently Relocating)

SKILLS

Arabic

Writing

Graphic Design

Photography

EDUCATION

BA in Journalism, 2008
Penn State University

MA in Liberal Studies, 2012
Dartmouth College

MA in Middle East and
Islamic Studies, 2015
University of Exeter