

HEBA ISSA

JOURNALIST

I'm a 31-year-old writer and producer with a focus on culture, ethnopolitics, and the social-humanities. Intuitive, resourceful, enterprising and published creative writer, possessing a significant background in delivering a variety of creative media and communication solutions to individual clients, nonprofits and various organizations.

EDUCATION

University of Exeter, 2015
MA Middle East and Islamic
Studies

Dartmouth College, 2012
MA Liberal Studies

Penn State University, 2008
BA Journalism

SKILLS

Arabic ● ● ● ● ●

Research ● ● ● ● ●

Photoshop ● ● ● ● ●

Pro Tools ● ● ● ● ●

Final Cut ● ● ● ● ●

NOMINATIONS

Best of the Net 2017

University of Exeter Change
Agent 2014

WORK EXPERIENCE

Content Creator
Heba Vs Reason
2009 - Present

- Maintaining photography workflow and function.
- Editing and producing content with help of web publishing tools.
- Writing and editing text, video and photo content.

Journalist
AccuWeather
2009 - 2010

- Fulfilled multifaceted duties that included reporting, news/feature writing, researching, fact-checking, proofreading and headline/cutline writing.
- Prepared interesting and informative news articles involving controversial, technical, or complex subject matter.

Reporter
WPSU
2007 - 2008

- Developed storylines of public affairs, hard news and soft news packages.
- Presented stories and other content for all platforms in a manner that is clear, engaging, and meaningful to news consumers.

Reporter
CommRadio
2006 - 2007

- Anchored and co-produced a weekly ten-minute newscast.
- Obtained needed information from a number of sources, including personal interviews, news briefings, question-and-answer periods during meetings with government officials, and reported from wire services.

Reporter
The Collegian
2005 - 2006

- Developed and produced front page articles.
- Reported on complex issues in an interpretable and comprehensible format

CONTACT

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