



Heba Issa

PROGRAM COORDINATOR

Experience

Heba Vs Reason - Content Creator 2009-Present

- Maintaining a lifestyle blog and social media accounts that generate thousands of views and followers.

University of Exeter - Postgraduate Library Manager 2011-2014

- Analyzed data and compiled quarterly budget reports.
- Engaged in the library's budgeting of new book purchases.

Institute for Arabic and Islamic Studies - Arabic Circle Coordinator 2010-2011

- Assisted in the coordination and implementation of Arabic language student activities.
- Developed and implemented programs to encourage student participation.

SCFP - Film Festival Manager 2010-2011

- Designed timelines, layouts and production schedules to streamline events and increase efficiency.
- Organized film screenings, coordinated volunteers, managed marketing, research, promotions and community outreach.

Life for Relief and Development - Fundraising Coordinator 2006-2007

- Sourced and selected textiles based on sketches
- Digitally cleaned up the illustrators' sketches
- Created the initial patterns for the 2009 collection

Abington Intercultural Affairs - Diversity and Inclusion Assistant 2004-2005

- Provided training and workshops on how to identify and understand cultural differences.
- Conducted an extensive diversity study and developed new strategy suggestions to promote inclusion.
- Prepared diversity analysis trends and compared results with internal diversity stats.

Profile

Phone 732-822-9686
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 Address New Jersey (Currently Relocating)

Education

BA in Journalism Penn State University 2004-2008

MA in Liberal Studies Dartmouth College 2010-2012

MA in Middle East and Islamic Studies University of Exeter 2013-2015

Skills

- Arabic
- Writing
- Research
- Editing
- Graphic Design
- Photography
- Videography
- Social Media

Award Nominations

Best of the Net Fiction: Once Upon A Jerusalem 2017

University of Exeter Change Agent 2014