

# Heba Issa

## Ethnographer and Researcher

## Contact Info

732-822-9686

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New Jersey (Currently Relocating)

### Award Nominations

Best of the Net, Once Upon A Jerusalem

2017

University of Exeter, Change Agent 2014

## Education

2013-2015

### UNIVERSITY OF EXETER

Masters in Middle East and Islamic Studies

2011-2012

### DARTMOUTH COLLEGE

Masters in Liberal Studies

2004-2008

### PENN STATE UNIVERSITY

Bachelors in Journalism

## Experience

2011-2012

### THINK TANKS MONITOR

Researcher

- Conducted background research including desk-based research, site visits and interviews.
- Wrote executive summaries for the Daily Update newsletter.

2011-2012

### MAYADEEN

Researcher

- Worked in coordination with other employees to research details of news features.
- Maintained resource archives for both computer files and hardcopy materials.

2004-2005

### ABINGTON INTERCULTURAL AFFAIRS

Researcher

- Conducted an extensive diversity study and developed new strategy suggestions to promote inclusion.
- Prepared diversity analysis trends and compared results with internal diversity stats.

## HEBA VS REASON

Content Creator

2009-  
PRESENT

- Editing and producing content with help of web publishing tools.
- Maintaining a lifestyle blog that generates thousands of views and followers.

## Skills

Editing



Graphics



Arabic



Layout



Photography



## Accomplishments

Professionally published 20+ ethnographic and journalistic pieces of writing.

Raised nearly \$1 million worth of medical supplies for victims of war-torn regions by actively planning benefit concerts in cooperation with local religious communities.

Guest lectured Journalism classes at Penn State.

## Research Conducted

Historiography, linguistics, ethnopolitics, gender, identity, beauty ideals, music, international development, nationalism, human rights, education, media, globalization, international development, cultural studies, humanities